

He took twelve ordinary men and poured His life into them 24-7-365 for three years. In that brief time they were trained and transformed to assume leadership of the most important movement in the history of mankind. This Master Leader remains the most effective leadership role model of all time. His name is **Jesus**.

Lead Like Jesus captures the focus and simplicity of this exciting, fresh, and promising movement. *Lead Like Jesus* believes that leadership is a process of influence. Anytime you seek to influence the thinking, behavior, or development of people toward accomplishing a goal in their personal or professional lives, you are taking on the role of a leader.

Lead Like Jesus exists to “inspire and equip people to *Lead Like Jesus* in order to restore joy in work and family. In the fulfillment of this purpose, the ministry provides products, services and events designed to stimulate and encourage transformation beginning with individuals and extending to homes, communities organizations, and nations.

“After studying both the theory and practice of leadership for more than 35 years, I have found that Jesus of Nazareth is the greatest leadership role model of all time.”

Ken Blanchard
Co-Founder, *Lead Like Jesus*
Co-Author, *The One Minute Manager* and
Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time TM

LEAD LIKE **Jesus**

1229 Augusta West Parkway
Augusta, GA 30909
Phone: 800.383.6890 Fax: 706.863.9372
www.LeadLikeJesus.com

Lead Like Jesus is a ministry recognized as tax-exempt under Internal Revenue Code section 501(c)(3).



© Max Greiner, Jr. Kerrville, TX

Leadership Encounter Workshop February 16 and 17 Louisville, Kentucky

This interactive program, based on the leadership model of Jesus, is designed to help leaders find new fulfillment and effectiveness in creating long-term value and positive change in both their personal and professional relationships.

There is one perfect leadership role model you can trust, and His name is Jesus.

The greatest among you will be your servant. For whoever exalts himself will be humbled, and whoever humbles himself will be exalted.
Matthew 23:11-12

The Leadership Encounter Workshop affords participants an interactive 2-day experience designed to introduce them to “Lead Like Jesus” and begin the transformation process of becoming a servant leader.

*Jesus called them together and said, “You know that the rulers of the Gentiles lord it over them, and their high officials exercise authority over them. **Not so with you.** Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be your slave— just as the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many.” Matthew 20:25-28*

People of faith and anyone else searching for a relevant and effective role model for their own day-to-day leadership will be challenged as never before to look at Jesus in a new and life-changing way. You will learn about the barriers to effective leadership and the power of the heart, head, hands, and habits of leading like Jesus.

What does Lead Like Jesus Mean?

It doesn't mean the bottom line, or looking good to Wall Street, or being praised by your peers. It's not about getting the credit, or the promotions, or the raises. It's about working with those you lead to get results in a way that honors God.

It's about People, Service and Results. It's a new way of leading based on the teachings of Jesus, the greatest leader of all time. He gave his followers a vision of something greater than themselves. He consistently reminded them of the long-term effects of their work. He allowed those around Him to fail, but held them accountable. He redirected them. He forgave them, and He inspired the best in others. The result? He started a movement that continues to thrive more than 2000 years later.

What can you expect from a Leadership Encounter?

- To learn how to apply the powerful and practical leadership principles of Jesus to real life challenges
- To explore your own personal leadership motivation, thinking, behavior and habits in light of the mandate to Lead Like Jesus
- To find an effective and practical way to live your faith at work, at home, and in all your relationships
- To create a positive leadership legacy for those who will follow in your footsteps
- To be challenged to develop a personal next step and long-range plan to integrate Lead Like Jesus into all elements of your leadership activity

A Leadership Encounter Workshop

February 16 and 17, 2007

The Legacy Center on the campus of the Southern Baptist Theological Seminary
2825 Lexington Rd.
Louisville, KY 40280

For more information contact:

Michael or Laura Duke at
502-253-0899 or email us at
mduke@michaelduke.com.

The Leadership Encounter with Jesus Workshop will begin on Friday, February 16 and conclude on Saturday February 17. We will begin at 8:00am and conclude each day at 5:00pm. Registration is \$159 per person with a \$50 early registration discount and can be paid by check or credit card. Registration fee includes workshop materials, light breakfast, lunch and breaks for both days. Lodging is available at the Legacy Center but is not included.

To register, please contact:
Michael or Laura Duke by phone or email at
502-253-0899 or mduke@michaelduke.com or
www.michaelduke.com for information.

Meet Your Facilitators

Michael and Laura Duke are members of Southeast Christian Church. Laura is a Case Manager with Kentucky Refugee Ministries and volunteers with the Servant Evangelism Ministry. Michael is a consultant, trainer and author specializing in leadership and recruiting. Michael has taught Adult Bible classes for 25 years. They have been married two years and have five children. They are excited to share with you in this Leadership Encounter with Jesus.