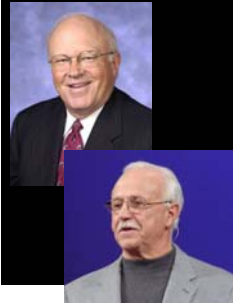
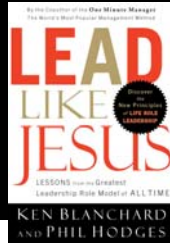


Leadership is a process of influence. Anytime you seek to influence the thinking, behavior, or development of people toward accomplishing a goal in their personal or professional lives, you are taking on the role of a leader.



Ken Blanchard
Phil Hodges
Co-founders
Co-authors
Lead Like Jesus



READ WHAT OTHERS ARE SAYING...

"One of our world's great problems is ego-centric, self-serving leadership – leaders who think people exist for their benefit, instead of vice versa. In stark contrast, Jesus' modeled servant leadership, leading by example. He said, "I came to serve not to be served." Now, two thousand years later, Jesus has over 2.1 billion followers, which makes Him the undisputed greatest leader of all time. No one else comes close! This is why you need to know how to lead like Jesus. He is the only flawless example. That's why you should read this book!" **Rick Warren**, pastor; best-selling author, *The Purpose Driven Life*

"Finally. Finally. Finally. A definitive guide to the connection between our faith and our work, one that is both theoretically elegant and immensely practical. This is, without a doubt, the most important management book I have ever encountered." **Patrick Lencioni**, best-selling author, *Five Temptations of a CEO*

"Ken Blanchard and Phil Hodges continue to lead us deeper into the gold mines of God's Word to the treasured truth of life. *Lead Like Jesus* promises a refurbishing applicable perspective from the leader of all time!" **Dan T. Cathy**, president and COO, *Chick-fil-A, Inc.*

"Millions of people wish everyone could 'lead like Jesus.' Ken Blanchard and Phil Hodges have dedicated their time and energy, insights and professionalism, to make it happen. Read this book and ponder the questions raised, the ideas presented, and ask yourself if you too can take up the challenge in your own life. It's not just what would Jesus do, but especially, how would Jesus lead? This book will help you find the answers." **Laurie Beth Jones**, best-selling author, *Jesus, CEO & The Path*

Download **FREE Discussion Guide** - www.LeadLikeJesus.com

There is one perfect leadership role model you can trust, and His name is Jesus.

The Center for Faithwalk Leadership, Inc. DBA Lead Like Jesus, is a ministry recognized as tax-exempt under Internal Revenue Code section 501(c)(3).

CHANGE A
HEART

GROW THE
MIND

INFLUENCE
OTHERS

LIVE WITH
PURPOSE

CHANGE THE
WORLD
FOREVER

LEAD LIKE JESUS

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LEAD LIKE Jesus™



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"The greatest among you will be your servant. For whoever exalts himself will be humbled, and whoever humbles himself will be exalted. Matthew 23:11-12

Lead Like Jesus, co-founded in 1999, by Ken Blanchard, co-author of *The One Minute Manager*, and his longtime friend, Phil Hodges is headquartered in Augusta, GA.

Ken came to faith in Christ late in life and, as a behavioral scientist, was interested in who Jesus was, what He did and how He worked. What he learned amazed him! Ken quickly knew that Jesus of Nazareth was the greatest leadership role model of all time.

Phil Hodges, with over 30 years in corporate America, has seen the fruit of good and bad leadership. As the director of product development, he is instrumental in communicating the Lead Like Jesus message to the world.

Phyllis Hendry, a pastor's daughter, who has led in the nonprofit and for profit business world for more than 30 years, became the first president of Lead Like Jesus in September 2002. Passionate about the message, she leads a staff to present the leadership model of Jesus to leaders everywhere and to offer ideas and tools for effective servant leadership.

In Matthew 20, Jesus expressed His view of leadership in His *Not So With You* mandate. This principle is a driving force of Lead Like Jesus.

Change the World...Lead Like Jesus

Mission

To inspire and equip people to lead like Jesus in order to restore joy in work and family

Values

Honor God in everything we do

Build relationships based on trust and respect

Maintain integrity and excellence in programs and services

Practice wise stewardship

Picture of the Future

Jesus adopted as the role model for all leaders

All people drawn to Jesus because of the impact of people leading like Jesus

Three Distinctives

A New Definition

- Anytime you seek to influence the thinking, behavior or development of people toward accomplishing a goal in their personal or professional lives, you are taking on the role of a leader

A Defined Framework

- *HEART* – Intentions and motivations of a leader
- *HEAD* – beliefs about leadership and influence
- *HANDS* – methods and behaviors of a leader
- *HABITS* – daily disciplines to keep a leader focused

A Perfect Model

- JESUS

Live with Purpose

Lead Like Jesus Book - I have purchased 10 copies of the book and loan the copies out for my colleagues to read. It is such an excellent book. Thank you for teaching us the way! *Michelle, IL*

Lead Like Jesus Celebration - Imagine multitudes of people on the edge of their seat...visualize the dynamics of America's most prominent spiritual and corporate leaders on the same platform...dream of God's people and God's principles merging in a movement to heal our land...see the Jesus in you and the Jesus in me called out for accountability and action...you are looking at Lead Like Jesus! *Rick, AL*

Lead Like Jesus Encounter - Outstanding conference! Biblically based content that has practical application. Life changing two days! *Anna Marie, GA*

Lead Like Jesus Devotions - I must tell you after reading this email devotion I just said thank you Lord! *Rick, NC*

Published work to include:

Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time (English & Spanish)
Lead Like Jesus Celebration audio tapes & DVD's

Coming Soon:

Lead Like Jesus companion group study

Grow the Mind... Influence Others...
Lead Like Jesus exists to *inspire and equip* people to lead like Jesus in order to restore joy in work and family.

To express the equipping mandate, Lead Like Jesus offers a variety of opportunities for leaders to deepen their commitment to more clearly model the leadership of Jesus. These may include:

CELEBRATIONS...One day, large group events with Ken Blanchard and a noted Christian leader as co-host along with a stellar cast of speakers who express how Jesus has transformed their lives and leadership.

LEADERSHIP ENCOUNTER...A two day workshop in a collegial environment where participants engage, with a trained facilitator, in discussions around the 4 domains of Lead Like Jesus leadership – the *heart, head, hands* and *habits*.

RESOURCES...Lead Like Jesus provides a variety of tools to equip people in the marketplace, the church and the home to lead like Jesus everywhere. Use them for personal enjoyment, training or teaching others.

WORKPLACE MINISTRY...An ideal opportunity for expressing the Lead Like Jesus concepts in a workplace setting. Lead Like Jesus offers resources to enhance workplace ministries using DVDs and teaching guides.

COACHING...Recognizing that learning is enhanced when coupled with coaching, Lead Like Jesus has entered into a partnership with The Columbia Partnership to provide coaching with Lead Like Jesus concepts.

DESKTOP DEVOTIONS...Lead Like Jesus reminders delivered to your in box three times a week.

SPEAKERS BUREAU...Bring Lead Like Jesus to your community. Choose from a variety of well-known speakers. Call or visit our website.

FOR MORE INFORMATION

CALL 800.383.6890

VISIT LEADLIKEJESUS.COM